



WCD Sponsorship Opportunities

2026 Wellington Classic Show Season

****SAVE! 10%-AD/ SPONSORSHIP DISCOUNTS
FOR EARLY RENEWALS ON/ BEFORE OCTOBER 1st**



_____ **Platinum Season Sponsor**\$25,000 for the WCD Show Season

_____ **Gold Season Sponsor** \$15,000 for the WCD Show Season

_____ **Silver Season Sponsor** \$10,000 for the WCD Show Season

_____ **Bronze Season Sponsor** \$5,000 for the WCD Show Season

_____ **Gold Star Sponsor** \$2,500 for the WCD Show Season

NEW! WELLINGTON CLASSIC MASTER CLASS - SPONSORSHIP OPPORTUNITIES- MARCH & APRIL
TWO Great Master Class Events in 2026. Your Sponsorship is PER EVENT. Specify :Level(s)

_____ **GOLD Sponsorship \$5000** (8) VIP Seats, 2 Full Pg Color Ads Master Class, 2X Premium Vendor space, 4 banners

_____ **SILVER Sponsorship \$3000** (4) VIP Seats, 1 Full Page Color Ad Master Class, 1X Premium Vendor space, 2 banners

_____ **BRONZE Sponsorship \$2000** (2) VIP Seats, 1-12 X 12 vendor space

_____ **Masterclass Vendor Space \$500** (1-12 X 12 vendor space)

_____ **WCD VIP Stabling \$1,500 For WCD Show Series-Per Stall**

_____ **SPONSORSHIP TOTAL**

Contact: Noreen O'Sullivan
Ph-561-714-9026 ; Fax-561-333-6250
nosullivan@wellingtonclassicdressage.com

Company Name (Please Print): _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Phone: _____ Cell: _____

Email: _____

Payment Amount \$ _____ ☐ Check Enclosed OR ☐ Credit Card-(Plus 3 1/2 % CC Clearing Fee)

Make Checks Payable To: **WCD Equestrian Inc.**

Mail To: 14457 Draft Horse Lane, Wellington, FL 33414 OR

ZELLE To: nosullivan@wellingtonclassicdressage.com

☐ Visa ☐ MC ☐ Amex

Credit Card
Account Number ---

-
Expiration Date

Cardholder Name: _____

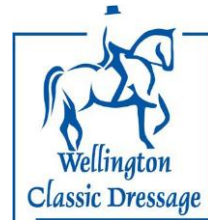
Cardholder Signature: _____

Security Code
Visa & MC 3 Digit Code

UPD 09/15/25



Platinum Season Sponsor \$25,000



“Show Name (PRESENTED BY YOUR NAME) Series”. Includes your corporate name/logo on prizelist cover as W C D Presenting Sponsor and up to Four (4) full page color ads (inside pages) in official season program. Your name/logo and link on official show website homepage and sponsor page. Up to six (6) banners(you supply) displayed prominently at show entrance, show office, arena areas and warm-up; Two (2) vendor spaces (12' X 12' each) available in vendor area OR Four (4) VIP stalls for each show (per VIP stabling rules); competitor packet inserts with flyers/product samples and banners as supplied by company; up to Four (4) E-mail announcements throughout the show series, company presence at Awards Ceremonies and for press photos. Name /logo included in show promotional materials, press releases and ads, & Premiere Sponsor Trophies for (4) Key Championship Awards.
(*SPECIFY __WCD SEASON SPONSORSHIP) (*Sponsorships Are 12 Month Calendar-Based)

Gold Season Sponsor \$15,000

“Show Name” (PRESENTED BY YOUR NAME). Includes your corporate name/logo on prizelist cover as WCD Gold Sponsor & Two (2) full page color ads in official season program. Your name/logo and link on official show website. Up to Three (3) banners (you supply) displayed prominently in show office, arena areas and warm-up; One (1) vendor space (12' X 12') available in vendor area OR Two (2) VIP stalls for each show (per VIP s tabling rules); up to Three (3) E-mail announcements Throughout the show series, company presence at awards ceremonies. Name/logo included in show promotional materials and ads, Premiere Sponsor trophy for up to (2) Championship Awards.
(*SPECIFY __WCD SEASON SPONSORSHIP)

Silver Season Sponsor \$10,000

Includes your corporate name/logo on prizelist cover as a Silver Sponsor and full-page color ad in official season program. Your name/logo and link on official show website. Up to two (2) banners (you supply) to be displayed in arena areas and warm-up; One (1) vendor space (12' X 12') available in vendor area; Two (2) E-mail announcements throughout the show series, company presence at awards ceremonies. Name/logo included in show promotional materials/ads, Sponsor Trophy for (1) Championship Award.
(*SPECIFY __WCD SEASON SPONSORSHIP)

Bronze Sponsor \$5000

Includes your corporate name/logo “Show” sponsor and full-p a g e color ad in show program schedule for show season. Up to two (2) banners (you supply) displayed prominently in show arena areas and warm-up & One vendor Space (12' X 12') available in vendor area for your selected shows. One (1) E-mail announcement per year; Name/logo included in show promotional materials and ads.
(*SPECIFY __WCD SEASON SPONSORSHIP)

Master Class Sponsor: \$5000

Includes your corporate name/logo “Master Class” sponsor and full-page color ad in show program schedule for show season. One (1-2 banners (you supply) displayed prominently in class arena areas and/or warm-up. One (1) E-mail announcement per year; Name/logo included in event promotional materials and ads.
(*SPECIFY __FEBRUARY __MARCH MASTERCLASS SPONSOR)

Gold Star Sponsorship: \$2500

Includes your corporate name/logo “Gold Star” sponsor and full-page color ad in show program schedule for show season. One (1 banner (you supply) displayed prominently in show arena areas and warm-up. One (1) E-mail announcement per year; Name/logo included in show promotional materials and ads.
(*SPECIFY __SEASON SPONSORSHIP)

SPONSORSHIP TOTAL

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ZELLE: nosullivan@wellingtonclassicdressage.com





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Advertising

2026 Dressage Series Show Program Ad Contract

SEASON SHOW PROGRAM ADVERTISING- COVER DEADLINE OCTOBER 30, 2025!!

Rates are 12-month Calendar-Based for 2026 Dressage Show Series. Each Year includes over 18 weeks of dressage shows and events hosted from January through December
The Dressage Season Program is wholly owned by WCD Equestrian, Inc.

ADVERTISING RATES: SHOW PROGRAM

ALL ADS ARE FULL COLOR

Outside Back Cover	\$3,200.00	_____
Inside Front/Back Cover	\$2,700.00	_____
1st RH Page.....	\$2,500.00	_____
2nd RH Page.....	\$2,300.00	_____
3rd RH Page.....	\$2,300.00	_____
Premium Placement (RH pg).....	\$2,150.00	_____
Full Page	\$1,950.00	_____
Half Page (Vert/Horiz).....	\$1,250.00	_____
Quarter Page.....	\$850.00	_____
TOTAL		_____

AD REQUIREMENTS:

TIFF, JPEG, or PDF format only. Please use PDF/X-1a option. All files and photos must be at 300 dpi. Files smaller than 10 meg can be emailed, please include company name in the subject line as well as your contact information in the body of the email. Files larger than 10 meg, contact our graphic designer Lauren Martinez at 561-445-5271 or Noreen at 561-714-9026 for FTP instructions.

MICROSOFT PUBLISHER FILES ARE NOT ACCEPTED. NO EXCEPTIONS. Please read the ad sizes and have your ad properly sized. Incorrectly sized ads will not be accepted. NO EXCEPTIONS.

NOTE: Email digital ad files to:
nosullivan@wellingtonclassicedressage.com

Specifications	Full Page with Bleed.....	8.75" w X 11.25" h
	Full Page Trim.....	8.5" w X 11" h
	Full Page Live Area	7" w X 10" h
	Half Page (horizontal).....	7" w X 4.75" h
	Quarter Page	3.25" w X 4.75" h

Ads & Sponsorships Are 12 Month Calendar-Based

Company Name (Please Print): _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Phone: _____ Cell: _____

Email: _____

Payment Amount \$ _____ ☐ Check Enclosed OR ☐ Credit Card-(Plus 3 1/2 % CC Clearing Fee)

☐ Visa ☐ MC ☐ Amex

Credit Card Account Number - - -

Cardholder Name: _____

Cardholder Signature: _____

Make ALL AD Checks Payable To: **WCD Equestrian, Inc.**
Mail To: 14457 Draft Horse Lane, Wellington, FL 33414
ZELLE To: nosullivan@wellingtonclassicedressage.com

-
Expiration Date

Security Code
Visa & MC 3-Digits on Back
AMEX 4-Digits on





SAVE THE DATES FOR 2026!
GOLD COAST DRESSAGE and WELLINGTON CLASSIC DRESSAGE
NEW! Online Entries at: Equestrian-Hub: <https://equestrian-hub.com>

SHOW	LOCATION	DATE
Wellington Dressage Season Kick Off/ NAYC/ YH (Sat PM FEI TOC)	Jim Brandon	January 3-4, 2026
Gold Coast Opener CDI3*/NAYC/ YH & Natl Show (Sat PM CDI FS)	Jim Brandon	January 15-18, 2026
Wellington Classic MASTER CLASS	Wellington	February 14, 2026
Wellington Classic MASTER CLASS	Wellington	March 22, 2026
Gold Coast Finale I & II NAYC/ YH (2 Shows) (Sat PM FEI TOC)	Jim Brandon	April 11-12, 2026
Wellington Classic Spring NAYC/ YH (Sat PM FEI TOC)	Jim Brandon	April 18-19, 2026
Gold Coast May NAYC/YH (Sat PM TOC)	Jim Brandon	May 16-17, 2026
Gold Coast Summer Solstice	Jim Brandon	June 13-14, 2026
WCD Ocala Summer Fun I NAYC/YH	GoldMark Farm	June 20-21, 2026
Wellington Summer Challenge (Sat PM FEI)	Jim Brandon	June 27-28, 2026
WCD Ocala Summer Fun II NAYC/YH	GoldMark Farm	July 18-19, 2026
Wellington Classic Tropics I & II NAYC/ YH (2 Shows) (Sat PM FEI TOC)	Jim Brandon	July 25-26, 2026
Wellington Classic Summer Challenge II	Jim Brandon	August 8-9, 2026
Gold Coast Made In The Shade I & II (Two 1-Day Shows)	Jim Brandon	August 15-16, 2026
Wellington Classic Fall Dressage	Jim Brandon	September 12-13, 2026
WCD Ocala Fall Dressage 1	GoldMark Farm	October 3-4, 2026
WCD Ocala Fall Dressage 2	GoldMark Farm	October 10-11, 2026
Wellington Classic Autumn Challenge	Jim Brandon	October 24-25, 2026
Gold Coast Fall Fling (2027 Season)	Jim Brandon	November 7-8, 2026
Wellington Classic Winter Challenge (2027 Season Qualifier)	Jim Brandon	December 18-20, 2026

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WCD Vendors

Space Reservations and Vendor Regulations

WCD SHOW VENDOR RATES: Rates are for One (1) 12' X 12' Space for 1 show. WCD hosts over **12 weeks** of dressage shows from January 2026 through December 2026. **Additional charges apply for larger vendors, subject to actual space used.** VENDOR SPACE MUST BE PAID IN ADVANCE and is Non-refundable 30 days before event. Please Specify:

_____ \$1750 VIP VENDOR: WCD Show Season show dates+ B/W Ad in Season Program

Price is per 12' X 12' space only, subject to actual space used)

_____ \$450 for 3-day shows; \$350 for 2-day; Must Show Dates Requested(s): _____

- All Vendors participating at the Wellington Classic/WCD Equestrian Show series must be pre-approved by the competition organizers and agree to abide by the following rules and regulations, including current COVID 19 requirements in place as of show date:
- All Vendors must carry insurance**, including but not limited to, liability insurance, theft insurance and any other applicable insurance. **A Current Certificate of Insurance as per enclosed sample MUST be provided to show management and Facility/Venue and FULL PAYMENT for Vendor Space must be made PRIOR to show set-up.**
- All Vendors are responsible for and must adhere to the State of Florida, Palm Beach County & Ocala regulations with regard to sales tax payments and any other applicable state or county regulations. Wellington Classic Dressage/WCD Equestrian will not be held responsible for any infractions of the above-mentioned regulations.
- Vendor Fees noted above are for One(1) 12' X 12' ground space measured by front & back footage. All vendors are responsible for providing tents and/or booths and equipment as needed. A Limited amount of electricity is available for Vendors-Electric cost \$20 per day (must supply own power cords and strips & must request on application 2 weeks prior to event).**
- Vendor Names will be listed in Show Program, on Show Website and announced throughout the show via public address system.
- ALL VENDORS MUST REPORT TO NOREEN O'SULLIVAN for space location prior to set-up. ****Anyone not set up in their assigned location WILL BE ASKED TO MOVE OR MAY BE TOWED AT THEIR EXPENSE. NO EXCEPTIONS.**

Company Name (Please Print): _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Phone: _____ Cell: _____

Email: _____

Payment Amount \$ _____ ☐ Check Enclosed OR ☐ Credit Card-(Plus 3 1/2 % CC Clearing Fee)

Make WCD Vendor Checks Payable To: **WCD Equestrian, Inc**

Mail To: 14457 Draft Horse Lane, Wellington, FL 33414

ZELLE To: nosullivan@wellingtonclassicdressage.com

☐ Visa ☐ MC ☐ Amex

Credit Card

Account Number - - -

-

Expiration Date

Cardholder Name: _____

Cardholder Signature: _____

Security Code
Visa & MC 3-Digits on Back
AMEX 4-Digits on Front

